

# PHOCHRON®

It's Your Book!™

PhoChron is the world's first digital yearbook publisher providing complete solutions that enable the participation of the entire school community. Users can maximize creativity by leveraging PhoChron's digital production flow, automation feature, and online collaboration capability. With PhoChron, everyone can help create the ultimate yearbook experience.

PhoChron, make it your book!



## YBpublish™

Yearbook Creation Made Easy through Collaboration!

YBpublish is the ultimate publishing tool for today's yearbook staffs and advisors. Essential elements include intuitive, user-friendly software that allows the staff to manage content contributions to the yearbook effort and easily create and edit page layouts. YBpublish employs powerful project planning and tracking tools that help keep the yearbook project on track and on budget. YBpublish is married to a state of the art digital printing infrastructure that allows accurate, instant local proofing producing superior quality with enhanced flexibility compared to traditional offset printing. YBpublish, collaborate for better books!

## YBonline™

Participate In Your Yearbook!

YBonline creates an interactive portal enabling the entire school community to participate in the yearbook creation process. Member schools receive their own YBonline website allowing students, teachers and parents to submit content to the yearbook creation effort. Students can also participate in surveys, contests, promotions and even place yearbook and advertising orders online. YBonline, it's your book!

**Find out how your school can publish with PhoChron today.**

**Call us at 877.330.0537 or visit us at [www.phochron.com](http://www.phochron.com)**



The yearbook staff now has an effective collaboration and publishing tool. Everyone works simultaneously on the yearbook and shares their work with others to publish the most memorable yearbook ever.



The yearbook staff can now reach out to everyone online to collect more content and sell more yearbooks. Create excitement and improve your coverage.

**Find out how you can get YBsoftware  
for your school today.**

**PHOCHRON**

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## PLANNER ►► Great Beginnings

Specify the publication parameters. Map sections using a ladder and assign color. Track status of work in progress and assign deadlines.

## ONLINE STORE ►► Now On Sale

Sell yearbooks and ads online using YBonline. Make it easy and convenient to make yearbook purchases and sell more than ever before.

## CONTENT MGR ►► Get It Together

Collect, file and catalog contributed content in a custom database. Easy retrieval with thumbnail views and quick search functions.

## SUBMISSIONS ►► Inside Scoop

Photos and ads can be submitted by every student and parent. Using YBonline, students can participate in surveys and contests and volunteer to cover special events.

## PAGE EDITOR ►► Just Do It

Create, edit, review and approve spreads that have been assigned in the planner. Insert and crop photos into page layouts and never get a bad result. Choose from customized page layout templates. Editor lockout on final approval sends pages to the printer instantly and accurately.

## PROOFS ►► Get The Picture

Print out instant proofs on your own local printer. Save time and money getting it right.

## MAIL ►► Stay Connected

Send and receive mail to other yearbook staff members. Great for remote staff or just keeping in touch.